

ProVideoPlayer

This guide provides an outline of the visual identity, including logo standards and the associated vocabulary, for ProVideoPlayer.

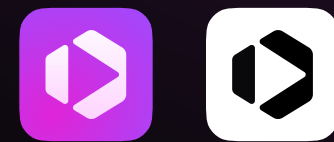
PRIMARY LOGO

Logo should always include icon and wordmark together. Wordmark should never appear alone.



ICONS

NEVER use a rounded icon with a wordmark. Rounded icons should always have background.



ALT ICONS

Icon without background should only be used in-app unless part of logo.



PRIMARY COLORS

Primary: #E024D7
Secondary: #9F4AFE (accent use only)
Gradient: #E024D7 •• #9F4AFE



SHORT DESCRIPTION

Play back and manipulate video across one or more screens.

NAMING

ProVideoPlayer should always be referenced in its full name publicly with no space and each word capitalized.

Don't use:

- Pro video player
- Provideoplayer
- PVP

SUGGESTED SIZING AND SPACING

Having sufficient space around the logos make our designs look better, and gives the logos the appropriate visual hierarchy.

